

# PASS BUSINESS ANALYTICS CONFERENCE

APRIL 20 - 22, 2015  
SANTA CLARA, CALIFORNIA



## Excel-eration Lounge Exclusive Sponsorship

### Come lead the data analytics charge

Share your insights and begin a long-lasting relationship with business and data analytics professionals who integrate, analyze, visualize, and report on company data.

#### WHAT DOES THE EXCEL-ERATION LOUNGE SPONSORSHIP AWARD?

##### 20'X20' FOOTPRINT

- An exclusive and branded 20'x20' footprint on the expo floor

##### 'ASK THE EXPERT'

- A dedicated ad in show guide promoting 30 minutes with sponsor in lounge

##### LOUNGE SEATING

- Host face-to-face meetings with interested attendees

##### OVERHEAD BANNER

- Prominently branding the lounge to make it easy for attendees to locate on the show floor

##### CO-BRANDED KIOSK

- Co-Branded Kiosk on show floor displaying your company's logo (Deadline: 3/20/15)

##### SOCIAL MEDIA PLUG

- Mention on all Social Media Outlets - Company information and logo will be mentioned on all BAC Facebook, Twitter, and LinkedIn Accounts (Deadline: 3/20/15)

##### PROGRAM GUIDE

- Program Guide logo and website listing (Deadline: 3/20/15)

##### BRANDING

- Prominent Logo and hyperlink to your company's website with placement on BAC webpage (Deadline: 3/20/15)

#### WHY SPONSOR THE EXCEL-ERATION LOUNGE AT PASS BA CONFERENCE?

Engage in face-to-face meetings with a focused group of business and data analysis professionals leading their organizations from data to insights to action.

Maximize your time while attending the conference by securing your exclusive spot on the expo floor.

Community Connections, letting you expand on the relationships you build in the Exhibit Hall through PASS's 365-days-a-year, worldwide learning and networking opportunities for data professionals.

**Sponsor Level Contribution:**  
**\$2,000**

Learn how you can be part of this growing analytics community.

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